

# bubbla

LOCATION BASED CHAT BUBBLES

## Press Release



# Bubbla<sup>®</sup> is making Bubbles!

Launching on the 22<sup>nd</sup> September 2016 in the UK, Bubbla<sup>®</sup> is a unique mobile app that allows users to create location-based 'chat bubbles'. Unlike any other free app, once downloaded, smartphone users can use it to chat with new people and nearby friends all at the same time, creating bespoke chat groups with spontaneous Bubbles that burst after 5hrs inactivity.

In addition, stage two of the launch will enable real time promotions to be streamed to the users from local businesses wishing to target the primary Bubbla<sup>®</sup> type of audience i.e. Smartphone users between the age of 18 – 35.

## The Bubbla<sup>®</sup> Team

Since October 2014, the trio comprising of Ben Carey, Siyabonga Makhubu and Jacob Holt, have been working on Bubbla<sup>®</sup>. The start-up incubator, E-Man, joined them, with Eugene Kouumdjieff now being a non-executive director within Bubbla<sup>®</sup>. In December 2014, David Whittle, ex-CEO of ICAP's Sydney and Hong Kong Divisions, was appointed Marketing Manager.

## How Bubbla<sup>®</sup> works

The Bubbla<sup>®</sup> app allows users to create location-based 'chat bubbles'. They can invite nearby friends and/or new people close by, providing a superb portable mobile arena for chatting, socialising and interacting. Users can also request to join other nearby Bubbles created by surrounding users, which are simply discovered by scanning within a specified radius.

Future features will also offer options for business use, as the Bubbla<sup>®</sup> app will act as a sleek and professional discussion platform for meetings, conferences and events, as well as daily communication.

## Available soon

Bubbla<sup>®</sup> will be available in the Apple App Store as an iPhone Application. Sign up to their Launch Event, (<http://bubbla.io>) which will be held at Beaufort House in London this September 22<sup>nd</sup> 2016.